

TRAINING FOR SMALL FOOD-PROCESSING ENTERPRISES



Female entrepreneurs, trainers from the Agriculture Department of Pitas and AFI Social Department representatives

Acacia Forests Industries Sdn. Bhd. (AFI) organized a half-day training on 10 October 2019 for small business owners of Malubang and Bongkol villages. The training, conducted in the company premises, was provided by invited representatives of the Agriculture Department of Pitas and attended by 20 participants, all of them female entrepreneurs.

The main objective of the program was to improve participants' knowledge of financial management, and to introduce them to the essentials of packaging, labeling and marketing of agricultural products.

Earlier this year, AFI had coordinated trainings for processing of agricultural and marine products such as dry fish, banana and sweet potato chips. The session on 10 October was a continuation of the company's long-term community development and engagement program.



Presentation by the Agriculture Department of Pitas



Participants completing an individual assignment on cost budgeting